

Strategy Management Software Market – Industry Trends and Forecast to 2029



Data Bridge Market Research analyses that the strategy management software market was valued at USD 1.66 billion in 2021 and is expected to reach the value of USD 4.51 billion by 2029, at a CAGR of 13.3% during the forecast period. In addition to the market insights such as market value, growth rate, market segments, geographical coverage, market players, and market scenario the market report curated by the Data Bridge Market Research team includes in-depth expert analysis, import/export analysis, pricing analysis, production consumption analysis, and pestle analysis.

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Report Description

The strategy management software enables businesses to map multiple strategies and plans, as well as KPIs, for various organisational levels and departments, and to continuously monitor and measure performance indicators to control the outcome of the business process. Strategic management software also allows businesses to project the outcomes of various plans and implement them while keeping the organization's resources in mind.

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Major Key Players

Some of the major players operating in this market are :

- ☐ Oracle
- ☐ Werner Enterprises
- ☐ MercuryGate
- ☐ SAP
- ☐ Accenture
- ☐ JDA Software
- ☐ Ceva Logistics
- ☐ UPS
- ☐ DB Schenker
- ☐ C.H. Robinson TMC
- ☐ Riege Software

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- Size (Large Enterprises, Small and Medium Enterprises),
- Platform (Mobile Devices, Desktops),
- Application (Banking, Financial Services, and Insurance (BFSI), Manufacturing, Healthcare, IT and Telecommunication, Retail, Others)

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Based on geography, the market is segmented into five geographical regions

- ☐ North America
- ☐ Europe
- ☐ Asia-Pacific
- ☐ South America
- ☐ Middle East
- ☐ Africa

About Data Bridge Market Research



An absolute way to forecast what future holds is to comprehend the trend today!

Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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